

City Manager's Logo Redesign Committee Members

Julie Fanelli, District 1 Resident:

Julie Fanelli has spent 18 years in shopping center marketing, as well as being a small business owner. She is currently a realtor with Strand Hill, which allows her to seamlessly blend her creativity, market knowledge and love for the beautiful South Bay. Julie moved to Redondo Beach seven years ago with her husband and two children. In her spare time Julie enjoys traveling, reading and spending time with her family.

Alethea Root:

Alethea Root is an award-winning producer and director. She produced the Emmy®-winning short film, A LOVE STORY. Her feature film directorial debut, PART TIME FABULOUS, streaming on Amazon, won eight film festival awards, including two Audience Choice awards, the Film4Change award, and the Exploring Humanity award. Good Side of Bad is Root's second film as Director, Producer, Writer with producing and writing Partner Jules Bruff. Good Side of Bad was the Opening night film of Dances With Films 2023 festival in Los Angeles and won the Audience Award at Festival of Cinema NYC. Root is in development on the feature film Church and State as the director and is committed to telling paradigm-shifting stories that help elevate the human condition and affect positive change. Alethea is also the Co-owner of Casa Playa Mexican Restaurant and on the board of Ten Thousand Villages in Redondo Beach.

Geoff Maleman, District 3 Resident:

Since 1995, Geoff Maleman has been the owner of Maleman Ink, an award-winning public relations firm that creates unique and custom community and government relations campaigns that improve its clients' public image, secure development entitlements and enhance community engagement. In Redondo Beach, he works with the South Bay Galleria to collaborate with the community and help bring that project to fruition. He has served as a member of the Jefferson Elementary School PTA and is a board member of the Redondo Beach Chamber of Commerce. He and his wife are 18-year residents of Redondo Beach, and they are the proud parents of two daughters, both RUHS graduates who are now in college, and a son, who is a junior at RUHS, where he plays for football and lacrosse.

Christine Elfalan, District 4 Resident:

Christine Elfalan and her husband made their home in Redondo Beach six years ago. Since then, their family has grown to include their daughter (4yo) and son (9mo). As a family, they love spending time with the community they've built here in Redondo. They also (especially the kids) love exploring the array of parks Redondo has to offer. Professionally, Christine holds the role of VP of Product at Impact, a prominent tech startup shaking up the entertainment industry.

Rebecca Elder, District 5 Resident:

Rebecca Elder grew up in the South Bay and has lived and worked in Redondo Beach since 2006. She and her husband are active in the local community, especially at the schools their 2 children attend. Rebecca is passionate about her community; and can trace her family roots back to Redondo since 1905. She currently serves as the Chair of Redondo Beach Tourism.