

CITY OF REDONDO BEACH STRATEGIC PLAN

THREE YEAR GOALS

12 MONTH OBJECTIVES

June 2023 – May 2024

CM= City Manager ATCM=Assistant to City Manager CD=Community Development CS=Community Services FD=Fire Department FS=Financial Services HR=Human Resources IT=Information Technology LIB=Library
PD=Police Department PW=Public Works WED=Waterfront and Economic Development CA=City Attorney CC=City Clerk CT=City Treasurer

GOAL 1: <i>Modernize the City's Communication Systems</i>						
WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By August 22, 2023	ATCM, CM	City Branding: Present City logo redesign options to City Council for consideration of approval.				
2. By September 19, 2023	IT & ATCM	City Website: Complete website development and publically launch the new site.				
3. By July 18, 2023	ATCM & CM working with various departments	City Communications Plan: Complete the updated City Communications Plan, including a new section regarding the production of videos that highlight City services, and present it to City Council for discussion.				
4. By November 7, 2023	CM, CA & CC	City Charter Review: Provide recommendations to City Council regarding proposed Charter updates.				
5. By August 15, 2023	CC, CA & CM	Improved Response to PRA Requests: Provide a report to City Council on staff efforts to systematize the process for responding to PRA requests.				
6. By July 25, 2023	CC & CM	Council Meeting Agenda Item Noticing: Develop a calendar, available to the public, that foreshadows Council Meeting agenda items of significant public interest.				
7. By December 19, 2023	CC & IT	Agenda Management System: Begin drafting a Request for Proposals for the procurement of a new agenda management system. Prepare an item for City Council discussion regarding the expectations for a new agenda management system.				

GOAL 2: *Vitalize Core Commercial Areas of the City*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 18, 2023	WED & CD	FAR Adjustment and AACAP Implementation Study: Introduce an Ordinance and General Plan Amendment and consider the environmental impacts associated with proposed amendments to the General Plan and Municipal Code to identify preferred uses and increase the allowable FAR for properties with frontage along the AACAP corridors.				
2. By November 21, 2023	WED & CD	AACAP Rooftop Open Deck Restaurant Dining: Report on the feasibility of rooftop open deck dining along the AACAP corridors.				
3. By March 19, 2024	CD	Expanded FAR Adjustment: Prepare Environmental Impact Report addressing the impacts of expanding the Artesia/Aviation Corridor FAR from 0.6 to 1.5 in conjunction with the General Plan Update and Zoning Revisions and present the findings to the City Council.				
4. By August 29, 2023	WED & CD	Artesia/Aviation Parking Regulation Updates: Introduce an Ordinance and consider the environmental impacts associated with an amendment to the municipal code to update the Artesia/Aviation Corridor parking regulations.				
5. By February 20, 2024	PW & IT	Public Broadband Improvements: Prepare an item for City Council discussion regarding options to provide residents, government, and businesses increased broadband connectivity.				
6. By May 1, 2024	WED & IT	Broadband & Wi-Fi Access in the Harbor: Expand public and business Wi-Fi connectivity in the Harbor.				
7. On May 16, 2023	CD & CM	Cannabis Permit Selection Process: Present recommendations to the City Council for the implementation of a permit/license application and selection process for Cannabis businesses.				
8. By September 19, 2023	WED	Business/Parking Improvement Districts: Provide a report to the City Council on the results of the canvassing/surveying of businesses along Artesia Blvd. regarding the creation of a local Business and/or Parking Improvement District. Prepare a consulting services contract to evaluate the potential benefits of a BID on International Boardwalk.				
9. By October 31, 2023	ATCM & PW	EV Charger Expansion: Seek additional federal grant funding for additional EV chargers in appropriate public areas, parks, and/or commercial corridors.				
10. By October 10, 2023	CS, WED & PW	Public Art on Artesia: Provide a report to City Council on public art procurement efforts on Artesia Blvd.				
11. By May 14, 2024	WED & ATCM	Artesia Branding: Develop branding options/strategies for Artesia Blvd.				
12. By February 1, 2024	CD	General Plan Update: Complete the draft General Plan and zoning update and associated environmental review.				
13. By March 5, 2024	CD & WED	Artesia/Aviation Property Lot Merger Incentive Program: Provide a report on potential incentives, including the idea of establishing a development opportunity reserve for developers or tying entitlements to specific requirements if they meet specific City goals along Artesia and Aviation Blvd.				
14. By October 1, 2023	WED & CM	Harbor, Pier Leasing Strategy: Formulate a leasing strategy for critical opportunity sites in the harbor and pier area.				
15. By January 1, 2024	CD & PW	Riviera Village Outdoor Dining Parklets: Work with Coastal Commission staff to develop a plan to retain the parklets on a long term basis and provide a report to the City Council on the plan's feasibility.				

GOAL 3: *Increase Environmental Sustainability*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By December 19, 2023	PW, CA & PD	Plastic Waste: Present a report to the City Council on whether the City can prohibit the use of multi-use plastic bags.				
2. By September 25, 2023	PW	Native Planting and Pollinator Requirements: Prepare a discussion item for the Public Works and Sustainability Commission to consider requiring the inclusion of pollinator fountains and native plantings in new developments.				
3. By January 1, 2024	PW	Bike Path Enhancements: Work with SCE and other regional agencies to enhance amenities along the bike path.				
4. September 5, 2023	CS & PW	Public Transit EVs: Provide a report to the City Council on the results of the transit operation analysis regarding conversion of the BCT fleet to EV / hydrogen vehicles.				
5. By August 29, 2023	CS	Wilderness Park: Draft an amendment to the MOU with South Bay Parkland Conservancy to collaborate on solutions for the repair and enhancement of the lower pond at Wilderness Park.				
6. By May 14, 2024	PW	Alternative Energy: Provide a report to the City Council on the feasibility/potential for tidal energy generation and/or solar energy generation on City controlled infrastructure.				

GOAL 4: *Invest in the City's Infrastructure*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 20, 2024	PW	Renovations and/or Replacement of City Buildings: Provide a report to the City Council on options and costs for the renovation or replacement of Civic Center facilities.				
2. By December 19, 2023	CM, PW & FS	Identify Potential Capital Resources: Provide a report to the City Council on the use (and cost) of infrastructure bonds and other financing options for the renovation or replacement of civic buildings.				
3. By April 2, 2024	WED, CS & PW	Seaside Lagoon: Present two design concepts for the rehabilitation of Seaside Lagoon (renovation and reconstruction) to the City Council for discussion and direction.				
4. By July 25, 2023	CS & ATCM	Veterans Park Library Concessionaire: Present to the City Council for consideration of approval proposals from concessionaires for the use of the Veteran's Park Library Building.				
5. By October 24, 2023	WED	Boat Launch Pre-Design Work: Recommend a consultant to complete pre-design work for the installation of a new public boat launch.				
6. By September 19, 2023	WED & PW	Climate Resiliency Plan: Pursue grant funding and procure an engineering firm to prepare a climate resiliency plan.				
7. By July 25, 2023	WED	Waterfront Education Center: Present design options for City Council consideration, including prospective operating partners.				
8. By August 29, 2023	WED & PW	Breakwater Repair: Prepare a report for City Council consideration identifying the breakwater's condition and recommended follow-up action items, including any planned repairs by the Army Corps of Engineers and necessary support from state and federal agencies.				
9. By September 26, 2023	PW	Train Bridge Rehabilitation in North Redondo: Apply for a permit to repaint the rail bridge located on Artesia Blvd. east of Condon Ave.				
10. By April 23, 2024	PW	Parks Assessment: Prepare a conditions assessment of City parks and present the results to the City Council to discuss the prioritization of needed repairs.				
11. By December 19, 2023	CS & PW	Aviation Park: Working with potential regional partners, identify options for the City Council to consider installing additional recreational amenities at Aviation Park or other sites, including pickleball and a new aquatics facility.				

GOAL 5: *Maintain a High Level of Public Safety*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 25, 2023	PW & PD	Speed Limit Adjustments: Provide a report to the City Council on the results of citywide speed limit surveys and the recommendations for any speed limit adjustments.				
2. By November 21, 2023	FD & ATCM working with the RBFA	County Fire Study: Review the proposals provided by Los Angeles County regarding the cost/provision of LA County Fire District Services and the analysis provided by the selected third-party consultant regarding the City and County Fire/EMS operating models.				
3. By October 3, 2023	CA & PW	Response to Homelessness: Prepare a report for City Council discussion regarding the feasibility of expanding the City's pallet shelter program.				
4. By October 3, 2023	FD	Disaster Fund Recovery: Review internal protocols for FEMA compliance and cost recovery.				
5. By February 6, 2024	FD & ATCM	4th Fire Station Study: Provide a report to City Council on the feasibility of, potential costs, and benefits of a 4 th fire station in north Redondo Beach.				
6. By April 2, 2024	WED	City Harbor Department: Provide a report to the City Council on the different harbor/marine management operating models i.e. the Avalon and Ventura Harbors.				
7. By August 29, 2023	PD, PW & WED	Pier Skate Park Safety: Provide a report to City Council on safety and operating concerns at the Pier Skate Park and options for enhancing safety regulations.				
8. By November 7, 2023	CA, FD & PD	Mental Health Response: Provide a report to City Council on possible options to provide a more unified response to mental health issues in the community.				
9. By June 13, 2023	PD	Traffic Law Enforcement and Safety on Residential Streets: Prepare a BRR to discuss cost/options to enhance traffic enforcement and safety on residential streets.				
10. By June 13, 2023	HR	Risk Management: Prepare a BRR and explore prospective costs/benefits (including claims history) of restoring the risk management position in the HR Dept.				
11. By February 20, 2024	PD	Police Master Fee Schedule: Provide a report to the City Council recommending an updated Master Fee Schedule for the Police Department.				

GOAL 6: Enhance the Delivery of City Services

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By August 1, 2023	CD	Residential Design Standards: Complete preparation of the recommended residential design standards and present them to City Council for consideration of approval.				
2. By September 5, 2023	CD	Inclusionary Housing Ordinance: Present the inclusionary housing ordinance to City Council for consideration of approval.				
3. By July 18, 2023	ATCM, CA & CC	Code of Conduct: Update the Code of Conduct Policy for City Council and Commissioners per Council direction and present the revised policy to City Council for consideration of approval.				
4. By May 7, 2024	CS	Redondo Beach Performing Arts Center: Provide a report to City Council on options to maximize the utility and revenue generating capacity of the PAC.				
5. By August 22, 2023	CS	After Schools Program Expansion: Provide a report to City Council on possible policy changes/options to provide continuity of service to existing program participants and to ensure the inclusion of siblings (if interested) of existing participants in future program enrollment.				
6. By July 25, 2023	CS	Senior Lunch Program: Provide a report to the City Council on the feasibility of reinstating the senior lunch program.				
7. By March 19, 2024	CS	Memorial Bench/Plaque Program: Explore options to expand the City's memorial bench/plaque program including alternative commemorative opportunities along the Esplanade.				
8. By December 19, 2023	CS & PW	City Gateway Signage: Collaborate with the Public Art Commission to develop concepts for large horizontal signage at key city points of interest and present a report to the City Council on possible locations and concept options.				
9. By May 14, 2024	ATCM	Olympics/World Cup Planning: Collaborate with L.A. 2028 Committee to explore event and hosting options for both events.				
10. By May 14, 2024	CD & PW	Green Line Advocacy: Continue to advocate for the City's position regarding the Green Line extension on Hawthorne Blvd.				
11. By January 30, 2024	WED & CD	Harbor Commission Purview: Prepare an item for City Council discussion regarding the possible expansion of the Harbor Commission's role and area of responsibility for planning matters.				