

CITY OF REDONDO BEACH STRATEGIC PLAN

THREE YEAR GOALS

SIX MONTH OBJECTIVES

September 2022 - April 2023

CM= City Manager ATCM=Assistant to City Manager CD=Community Development CS=Community Services FD=Fire Department FS=Financial Services HR=Human Resources IT=Information Technology LIB=Library
 PD=Police Department PW=Public Works WED=Waterfront and Economic Development CA=City Attorney CC=City Clerk CT=City Treasurer

GOAL 1: <i>Modernize the City's Communication Systems</i>						
WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By March 1, 2023	ATCM, CM	City Branding: Identify and procure resources needed to facilitate a rebranding effort with an aim to capture the full diversity and flavor of the City.		X		Presented to CC on 10/18/2022. Staff directed to begin a targeted RFP process to engage the services of a design firm – City will pursue a logo refresh effort.
2. By January 3, 2023	IT & ATCM	City Website: Execute a contract with a vendor to build and launch a new City website.		X		Presenting a contract for CC consideration 11/15/2022.
3. By March 1, 2023	ATCM & CM working with advisory group	City Communications Plan: Update the City's communications plan. Include brand alignment, different communications platforms, social media, two-way communications, surveying, and public input gathering.		X		
4. By November 1, 2022	ATCM, PW (CIP), FS & IT	Internal Communications: Provide a report to Council on gaps in internal communications with potential solutions. Goal is to upgrade City's internal communications to include project status and budget reports.	X			Presented improved internal CIP tracking and project portal to CC on 11/1/2022.
5. By November 1, 2022	CM, CA & CC	City Charter Review: Provide recommendations to City Council regarding proposed Charter updates.	X			Presented to CC on 11/1/2022.
6. By October 4, 2022	ATCM, CA & CC	Sunshine Policy: Review policies of other Cities, summarize the City's options and report to Council.	X			Presented to CC on 10/11/2022. Staff directed to update City Sunshine Policy and return to Council on 04/18/2023 for consideration of revised resolution and internal practices.
7. By April 25, 2023	ATCM & CS	Volunteer Coordination: Provide a report to Council on the status of enhanced volunteer coordination efforts.		X		
8. By December 20, 2022	CC	Public Records: Review and recommend updates to the City's public records retention policy and provide a report to Council on options for retaining district contact information for outbound communication.		X		

GOAL 2: *Vitalize Core Commercial Areas of the City*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 7, 2023	WED & CD	FAR Adjustment Study: Complete the environmental assessment for the Artesia/Aviation FAR Adjustment Study to potentially increase the Artesia/Aviation Corridor FAR to 0.6 and evaluate and update the Corridor's preferred commercial uses.		X		
2. By February 21, 2023	WED & CD	Expanded FAR Adjustment: Provide a report to Council on options to expand the Artesia/Aviation Corridor FAR from 0.6 to 1.5.		X		
3. By March 7, 2023	WED & CD	Artesia/Aviation Parking Regulation Updates: Consider the environmental analysis and introduce an ordinance to amend the municipal code to update the Artesia/Aviation Corridor parking regulations.		X		
4. By April 25, 2023	PW & IT	Public Broadband Improvements: Explore and report to Council on grant opportunities related to middle-mile broadband expansion to core commercial areas.		X		
5. By February 7, 2023	CD & CA	Cannabis Permit Selection Process: Provide a recommendation to Council for implementation of a permit selection process for Cannabis businesses.		X		The cannabis tax ordinance was added as a ballot measure to the March election. HdL and staff are now focusing on the selection procedures.
6. By February 21, 2023	WED	Business/Parking Improvement Districts: Provide a report to Council on the results of the canvassing/surveying of businesses in the Waterfront and along Artesia Blvd. regarding the creation of a BID.		X		
7. By December 6, 2022	WED, CD & CM	Business Concierge Program: Report to Council on a potential program to help expedite business development in the City.		X		
8. By April 25, 2023	ATCM & PW	EV Charger Expansion: Seek additional federal grant funding for EV chargers on commercial corridors.		X		
9. By January 17, 2023	WED PW, & CS	Archway on Artesia: Provide a report to Council on the feasibility of an archway on Artesia Blvd. and the process to invite design ideas for a public art archway project.		X		
10. By April 25, 2023	CD	General Plan Update: Complete the General Plan update and initiate environmental review.		X		
11. By April 25, 2023	WED & CD	Artesia Property/Lot Merger Incentive Program: Provide a report on potential fiscal incentives the City could offer to encourage lot mergers along Artesia Blvd.		X		

GOAL 3: Increase Environmental Sustainability

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By January 16, 2023	PW & ATCM	Multi-Modal Plan Signage: Provide a report to Council on options to develop a way finding signage program for alternative modes of transportation that is consistent with the City's rebranding effort.		X		
2. By December 20, 2022	PW & CA	Tree Ordinance: Present a draft ordinance to Council for consideration.		X		
3. By February 14, 2023	PD & PW	Plastic Waste: Present options for possible modifications to the City's current plastic waste regulations.		X		
4. By December 20, 2022	WED	White Sea Bass Program: Report to Council on options to re-establish the White Sea Bass program in King Harbor.			X	The Harbor Commission created a subcommittee to further review potential locations within the harbor. Staff, the subcommittee, and experts that run similar programs elsewhere performed a walking tour of the waterfront and identified nine potential locations. The Harbor Commission recommended the City pursue three of those locations at the 10/10/2022 meeting. Staff is currently working with an expert that runs a similar program to ascertain cost and funding sources. Staff anticipates finishing the costing research by early December 2022 and can report back shortly thereafter.
5. By November 22, 2022	ATCM & CC	Environmental Advisory Body: Report on options for advising the City on environmental issues through either expansion of an existing commission or creation of a new commission.		X		Received support from the Public Works Commission at their 10/24/2022 meeting to add these duties to their official responsibilities. Council to consider this on 11/15/2022.
6. By December 20, 2022	PW	Native Plantings: Provide a report on SCE regulations associated with planting native species in SCE right of way areas.		X		Anticipated to go to CC on 12/13/2022.
7. By March 14, 2023	PW	Turf Conversion: Report to Council on converting turf to water-wise landscaping in target locations and explore a policy update regarding limiting artificial turf.		X		
8. By December 6, 2022	PW	Tree Plantings: Implement a tree planting plan along the bike path.		X		Anticipated to go to council on 12/13/2022

GOAL 4: *Invest in the City's Infrastructure*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By November 15, 2022	CM, PW & FS	Infrastructure Bond: Explore options and provide a report on the bond process and possible uses of bond proceeds, including renovations to key civic buildings.			X	Kosmont Financial Services (KTS) met with the Budget and Finance Commission on 10/13/2022 and presented "Public Improvement Project Funding" power point to outline funding options. The Commission has additional questions for the City Manager and the Public Works Director at an upcoming meeting to discuss with them.
2. By January 10, 2023	WED, CS & PW	Seaside Lagoon: Select and approve a contract with an aquatic / landscape design firm to prepare construction plans and specifications for the rehabilitation of Seaside Lagoon.			X	Staff issued an RFP in June 2022, reviewed the received submittals in August 2022, and interviewed two finalists in September 2022. The Public Amenities Plan was adopted by Council in October 2022. Staff is working on a draft version of a contract with the preferred finalist and await a revised scope of work from the finalist, which is necessary due to changes to the Amenities Plan prompted by the public hearing process. Staff anticipates completion of a draft contract by early December, followed by a scheduled meeting to discuss the project scope with a subcommittee of the Harbor Commission by mid-December 2022. Staff anticipates bringing the item to City Council in early January 2023.
3. By November 1, 2022	CS & ATCM	Veterans Park Library Concessionaire: Present to Council for consideration of approval the request for proposals for future use of the Veteran's Park Library Building.	X			Presented to CC on 10/11/2022.
4. By March 21, 2023	CS & PW	Aviation Park: Provide a report on short and long-term improvements and possible additional recreational amenities for Aviation Park.		X		
5. By December 20, 2022	PW	CIP Prioritization: Provide a report to Council regarding the status and prioritization of capital projects.		X		Anticipated to go to council on 12/13/2022

6. By October 18, 2022	WED	King Harbor Amenities Plan: Present the recommended KHA Plan to Council for consideration of approval.	X			Presented and adopted by the City Council on 10/18/2022.
7. By January 9, 2023	PW	Undergrounding Utilities: Report to Council on the process, cost, and possible sources of funding for the undergrounding of utilities.		X		
8. By February 14, 2023	PW	Repainting of Traffic Signals: Provide a report to Council on the painting of traffic signals and the options to extend/broaden the effort.		X		

GOAL 5: *Maintain a High Level of Public Safety*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By October 18, 2022	PW & PD	Speed Limit Adjustments: Provide a report to Council on when the City could implement reduced speed limits under AB 43.		X		Presented to CC on 10/18/2022. Direction to come back with Ordinance in December 2022
2. By November 15, 2022	FD & CM working with the RBFA	County Fire Study: Review the Preliminary Feasibility information provided by Los Angeles County regarding the cost of LA County Fire Services.		X		Met with LACFD and received preliminary cost estimates on 10/13/2022. Met with Council Subcommittee on 10/26/2022 to discuss numbers and prepare follow-up strategy.
3. By December 20, 2022	CM & CA	Response to Homelessness: Report to Council on the status of homeless services/metrics and the progress for providing a dedicated mental health clinician.		X		
4. By November 15, 2022	FD	Disaster Service Workers (DSW): Report to Council on the status of emergency services training including cost recovery mechanisms for DSWs.			X	Chief Butler and Chief Hoffman have been sworn in by the City Clerk and certified to deputize city employees to act as DSW. Chief Butler met with Finance (11/8) and briefed them to track all costs during a disaster for cost recovery via the FEMA portal. On 11/7 Fire-Police-Public Works – Community Development – City Manager Staff held EOC/COOP/COG meeting and reviewed Emergency Plans and EOC Activation procedures. Report to CC anticipated in December 2022.
5. By March 14, 2023	PD & PW	Drive Slow Redondo Campaign: Report to Council on the options to launch a “Drive Slow Redondo” public awareness campaign.		X		

GOAL 6: Enhance the Delivery of City Services

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By April 25, 2023	CD & ATCM	Business Permit Process: Streamline the process for citizens to obtain business building permits through workflow improvements and the implementation of software enhancements.		X		City has implemented BlueBeam program to make plan check review more expedited. Staff are reviewing software options for new permitting program.
2. By February 7, 2023	CD	Residential Design Standards: Complete preparation of the residential design standards and present them to Council for consideration of approval.		X		The Planning Commission has established a subcommittee to review the draft objective standards document—to be reviewed in November/December by subcommittee. Will revise and make draft document public in January 2023 with community meeting and full Planning Commission review.
3. By January 17, 2023	CD	Inclusionary Housing Ordinance: Draft an inclusionary housing ordinance and present it to Council for consideration of approval.		X		Draft presented to Council on 11/8/2022. Forwarded to Planning Commission for their review and recommendation. Expect back to City Council in February 2023
4. By December 13, 2022	CD	Finalize Encroachments Ordinance for Air Conditioners: Revise the current Draft Ordinance and present it to Council for consideration of approval.		X		Discussion at City Council scheduled for 12/13/2022.
5. By December 13, 2022	ATCM & IT	Transition More City Services to Online: Provide a report to Council on options to continue and expand the plan to transition public-facing City services online.		X		
6. By November 1, 2022	CM, CA & CC	Code of Conduct: Review the Code of Conduct for Commissioners and present possible updates to the City Council for consideration of approval.		X		
7. By March 7, 2023	CM, CS, PD, FD, & PW	Special Event & Facility Reservation Process Improvements: Provide a report to Council on the status of improvements to the City's special event and facility reservation processes.		X		